



INFINITE SCALABILITY

FAST DEPLOYMENT

WEB-BASED PROVISIONING

"LAYERED ON" FEATURES

DRAMATIC SAVINGS

What is a business SIP trunk?

Simply put, a SIP Trunk is a single voice call, routed over your Internet connection. Borderless uses your Internet connection to bring voice services of tomorrow to your clients today. Trunks are purchased according to the number of anticipated simultaneous calls in an enterprise. If you find you need more call capacity, you can simply add trunks as needed. SimpleSIP™ Trunking is your conduit to a converged IP world.

The primary benefit:

SIP trunks can be purchased **one at a time**, compared with other solutions that must be purchased in increments of 23 or 24 channels. The **dramatic cost savings** and increased voice quality of all IP transport is making SIP trunks increasingly popular.



Other benefits:

- Works with any PBX
- Web provisioned in seconds not weeks!
- Bandwidth agnostic (Use your existing broadband)
- Reduce the need to purchase additional hardware to interface IP voice to the PSTN (Public Switch Telephone Network)
- Eliminate the need for expensive and un-flexible traditional voice circuits
- Easy integration with gateways or IP-PBX equipment.
- Cheaper long distance on a SIP trunk when compared to traditional rates
- Free local and office to office calling
- Full E911 capability
- G.711 and G.729a CODECs
- Disaster recovery options
- CALEA compliant
- Number portability (keep your number)
- Web based telephone number management
- Geographic Redundancy in our network
- Detailed call accounting - call history and logs
- Managed QOS solution
- Supports high-call capacity without voice degradation



Call one of our SIP trunking specialists at **1.248.230.4667** to learn more.

We're different from the other guys.



Our new "layered-on" feature set empowers your communication solution with reliability, redundancy and survivability. We make SIP trunking simple. Provision your client's SIP trunks in 60 seconds rather than weeks directly through our website. Manage your registration, trunk group services and even powerful user base services at the service provider level.

Effective Disaster Recovery

Our trunking features reside in the Borderless Communications network and not at the customer's premise. Therefore, in the event of a disaster, calls can be redirected to another unaffected location.

NEW! Unique SimpleSIP™ "Layered on" Trunking Features*

Productivity Pak Includes:

- **Voice Portal Calling**- Use any phone as if calling right from your VoIP phone. All calls will be charged to the VoIP phone and not to cell phones, home phones, etc.
- **Remote Office**- Enable any phone at any location to operate as your primary office phone
- **Simultaneous Ring**- Ring several devices at the same time
- **CommPilot™ Call Manager**- Access and change phone features from your personal Web interface
- **Call Forwarding**- Always, Busy, No Answer
- **One-Click Dialing**- Highlight a number from the web browser and right-click to call
- **Outlook™ Integration**- MS Outlook™ contact pop-up call notifications and more
- **14-Way Instant Conferencing**- Add up to 14 users instantly without a conference deck
- **SimpleToolbar**- Control call functions from one simple interface that integrates with Internet Explorer™ and Outlook™
- **Voicemail to Email**- All voicemails are sent to your email inbox

Additional Ala Carte Features:

- **Burstable Trunk Groups**- Place or receive calls even though all of your circuits are busy. Trunk channels are temporarily provisioned to accommodate bursts of traffic
- **Fax to Email**- Retrieve faxes anywhere from your Outlook™ inbox (Coming November '07)
- **Auto Attendant**- Provides a personalized message to callers with options to dial by name or extension
- **Account Codes**- Enables the tracking of calls by prompting users for an account code
- **Hunt Groups**- Sends calls in a specified order to the first available person
- **Music on Hold**- Upload audio files to be broadcast to parties on hold
- **Automatic Call Distribution**- Call queuing for call centers
- **Custom Ringback**- Specify custom audio files such as music, corporate greetings for ringback tones instead of a standard ring tone



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Call **248.230.4667** to learn more

* Productivity Pack and Ala Carte Features available for an additional cost.

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